

FOR IMMEDIATE RELEASE

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## **PORSCHE AND FERRARI MAKE LONDON THE SUPERCAR CAPITAL OF THE UK**

- **JBR Capital names Porsche and Ferrari as London's most financed supercar marques\***
- **Manufacturers Audi, Bentley and Lamborghini round off the top five**

The country's leading high-end vehicle financier, [JBR Capital](#), has confirmed that Porsche and Ferrari are the most financed supercar marques in London – throughout 2018 and 2019 to-date.

Within the UK it is unsurprising that the capital city also remains the supercar capital, as it was in 2018, with Audi, Bentley and Lamborghini rounding off the top five listing of manufacturers with high demand for their supercars among Londoners.

This week's London Concours (5-6 June), held in the gardens of the Honourable Artillery Company Headquarters, will have on display 80 of the world's most prestigious cars – including some fine examples of London's most popular. Among these will be a Ferrari 488 Pista Coupe, Lamborghini Diablo VT Coupe and Ferrari Enzo, all courtesy of Amari and displayed in association with JBR Capital.

Darren Selig, Executive Chairman at JBR Capital, said, "Porsche and Ferrari consistently come top of the list in terms of the number of supercars we finance in London, and that includes Greater London.

"Recent examples that JBR Capital has funded include some of the highest value hypercars of these popular marques including a £2.5m Ferrari La Ferrari and a £1.2m Porsche 918 Spyder Weissach.

"Brexit doesn't seem to have dampened the interest and enthusiasm around the top supercar marques for Londoners. The entire five-year production cycle allocation of the £250,000 Ferrari 812 Superfast was sold out shortly after launching mid-2017, followed by all of the open-top Ferrari Monza SP1 & SP2 limited production – estimated to be less than 500 units – being pre-sold to existing Ferrari owners.

"Since the start of 2019 Lamborghini customers have started taking delivery of the rip-roaring New Lamborghini Aventador Coupe LP 770-4 SVJ and it has been a hot favourite for London finance customers. We expect this trend to continue with the SVJ Roadster variant that was launched recently at the Geneva Motor Show."

[JBR Capital](#) offers customers a range of solutions including tailored equity release, refinance, auction and restoration finance.

**- Ends -**

### **Notes to Editors:**

\* According to the latest JBR Capital data from 2019.

**For further information on JBR Capital, visit [www.jbrcapital.com](http://www.jbrcapital.com) or contact:**

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