

FUND YOUR PASSION: JBR CAPITAL REAFFIRMS ITS COMMITMENT TO THE AUTOMOTIVE COMMUNITY

- **Leading provider of vehicle finance to further accelerate growth in 2021**
- **New management team to support Founder and Chief Commercial Officer Darren Selig**
- **Building on success to date, JBR Capital will focus on its core offering of introducer and customer-led relationship managers and industry-leading service**
- **Unrivalled service dedicated to true automotive enthusiasts: JBR Capital can fund your passion**

JBR Capital will accelerate its business growth in 2021 with an even greater focus on the unrivalled relationship-based service it provides to owners of prestige cars, supercars, classic cars and racing cars.

London-based JBR Capital has announced a significant strengthening of its senior management team, who will support Founder and Chief Commercial Officer Darren Selig. Its new CEO is Nayan V Kisnadwala, who has more than three decades of financial experience, across American Express, Barclaycard and Citibank, as well as with smaller companies such as Premium Credit and Amigo Loans. He is joined by new CFO, Gary Sher, who joins from Starling Bank where he held the position of Finance Director.

Launched in 2015, JBR Capital has quickly grown to occupy a leading position within the automotive finance market, offering motor dealers, finance brokers and customers a unique bespoke service, delivered by a dedicated and knowledgeable team of relationship managers, who specialise in arranging finance solutions for cars above £25,000.

This highly personalised approach, backed up by fast lending decisions, has seen JBR Capital grow its loyal introducer and customer base with a holistic underwriting approach to help clients with a range of financial circumstances, achieve highly-competitive monthly payments using a risk-based pricing model.

JBR Capital's commitment to the sector is further bolstered by its continued partnership with Supercar Driver. All of these enhancements are underscored by its continued mission statement – 'Fund your passion' – which further emphasises JBR Capital's dedication to supporting true automotive enthusiasts.

Darren Selig, Founder & Chief Commercial Officer at JBR Capital, said: *"Since its inception, JBR's central finance proposition has been to provide tailored vehicle finance loans in the £100k-£750k range, funding some of the most exciting and expensive cars in existence. In recognition that passion comes from the heart and is not price dependent, we are extending our finance offering to cars costing £50,000 upwards with a minimum loan advance of £25,000. With a focus firmly around delivering exceptional customer service, JBR Capital looks forward to further cementing its leading position and, ultimately, funding your passion."*

Nayan V Kisnadwala, Chief Executive Officer, said: *"Since joining JBR Capital in December last year, I have been very inspired by the collective quality, passion and ambition of my colleagues, their deep rooted knowledge of the sector and the exciting potential for growth. With the ongoing support of Cabot Square Capital and the successful execution of a new Funding Line, the refreshed Senior Management team will now seek to re-ignite originations, and also develop the wide range of strategic opportunities available to us."*

"JBR Capital's proven track record over the past six years, passion for the sector, valuable relationships and knowledgeable workforce provides a firm foundation for further progress."

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For further information on JBR Capital, visit www.jbrcapital.com or contact:

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